

## Toyota Forklift

Toyota Forklift Training London - In the U.S., Toyota Materials Handling inc., or TMHU, has been the top selling lift truck dealer since 1992. This company has been headquartered out of Irvine, California for well over 40 years, providing a complete line of quality lift trucks. With an impressive reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the foundation of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

Every one of Toyota's manufacturing facilities within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to relentless development and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift trucks emit 70 percent fewer smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A. - Leading the Industry

Brett Wood, President of TMHU, associates Toyota's accomplishment to its robust dedication to constructing the finest quality lift trucks at the same time as delivering the utmost client service and support. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's principal lift truck dealer and is among the magazines impressive World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other organizations and no other lift truck maker can meet Toyota's record of protecting the environment while concurrently advancing the economy. Environmental accountability is a fundamental aspect of corporate decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

Toyota originally introduced the 8-Series line of lift vehicles in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission values, and California's more environmentally friendly emission standards. The end creation is a lift vehicle that produces 70% less smog forming emissions than the current Federal standards tolerate.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and local parks that were damaged by fires and other natural causes. 10,500 seedlings have also been distributed through Toyota Industrial Equipment's network of sellers to non-profit organizations and local customers to help sustain communities all over the U.S.

### Industry-Leading Safety

Toyota's lift vehicles offer superior efficiency, visibility, ergonomics and durability, and most importantly, the industry's leading safety technology. The company's System of Active Stability, also known as "SAS", helps reduce the possibility of mishaps and injuries, and increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability senses numerous factors that may lead to lateral volatility and likely lateral overturn. When any of those factors are detected, SAS immediately engages the Swing Lock Cylinder to steady the rear axle. This changes the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding durability.

The SAS systems were initially adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped drive Toyota into the lead for industry safety standards. Now, SAS is adopted on nearly every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with obligatory operator instruction, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there has been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's pattern of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training course to help purchasers meet OSHA standard 1910.178. Instruction packages, video tutorials and various materials, covering a wide scope of topics-from individual safety, to OSHA rules, to surface and load situations, are available through the vendor network.

### Toyota's Commitment to The U.S.A.

Since the transaction of its first lift vehicle in the U.S. to the manufacture of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a solid existence in the U.S. This reality is demonstrated by the statistic

that 99% of Toyota lift trucks bought in America now are built in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service parts, with the whole commitment exceeding \$113 million dollars.

The new NCC was designed to serve TMHU clients and dealers. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a instruction center.

#### Leader in Client Service and Satisfaction

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most comprehensive and inclusive consumer support and customer service in the industry. The company's new and Licensed Used lift trucks, service, components, and financing features make Toyota dealerships a one-stop shop to ensure overall consumer satisfaction.